

# DAN KUSS

Coach | Speaker | Facilitator | Marketer



## Empowering people and business with the mindset and tools to succeed.

**Dan loves to serve people and is on a mission to empower them with the mindset and tools to succeed. He believes that continuous personal and professional development, combined with doing what we do best is the key to unlocking our full potential.**

Over the last 7 years Dan's coached hundreds of people in business, in study and in life to be more successful – breaking through their limiting beliefs and moving closer to their goals.

A certified Gallup Strengths Coach, Trainer and Facilitator, Dan delivers powerful presentations, keynotes, workshops and training. Recently running masterclasses for organisations such as Rotary, Educate Plus and the Tourism Industry Council of South Australia on Strengths-based development and networking for success.

His pathway has been quite varied by industry, yet always focused on people. Be it in retail, the obligatory stint in

pizza delivery, freelancing, building a communications agency, selling property development solutions or coaching business owners, his success has always been dependent on his ability to harmoniously connect to and work with people.

Never was this more critical than in building his own business. We all know that people buy from other people that they know, like and trust. Therefore, he had to learn pretty quickly how to listen well in order to earn trust. And listening is a key skill for any great coach.

As a Maximiser\* and Activator\*, the most rewarding part of Dan's work as a coach is motivating people and teams to take action, seeing them shift and create an outcome they didn't think was possible.

With a focus on career, business and life goals, Dan takes a strengths-based approach to engage with and motivate his clients to discover and map their talents, purpose and vision for their future. This encapsulates personal, family,

career and business success as he strongly believe that how we do anything is how we do everything.

Accountability is the glue that holds the whole process together. Once his clients are clear on their purpose, he holds them accountable to do the right things and deal with the resistance that comes up along the way. And believe us, there's resistance! Our little voice tries to take us out of the game and out of the arena at every sign of weakness and confusion.

### **Trainer, speaker and leadership addict**

Certified with the Blair Singer Training Academy, Dan delivers powerful presentations, keynotes, workshops and training. Speaking for organisations such as Rotary, Educate Plus and the Tourism Industry Council of South Australia, Dan has engaged 1000s of people in his energetic, accelerated learning style to deliver on topics such as:

- > strengths-based development
- > marketing & sales
- > little voice mastery
- > goalsetting
- > networking and employability skills
- > career development
- > small business development
- > personal and professional development
- > leadership
- > health & fitness

### **Creative agent**

Over twenty years, Dan has built a successful strategic marketing communications company – Creative Grease, thanks to a family of great clients and an amazing team. Creative Grease empowers business to communicate with courage and engagement, using a strategic approach that creates opportunity and growth.

*"I have engaged and recommended Creative Grease on numerous occasions over the past ten years as I believe their creativity, attention to client service and quality is outstanding. Dan is clever at identifying and capturing the unique design that communicates your specific message and brand."*

**Anne Skipper AM | FAICD**

\*Maximiser and Activator are 2 of the 34 CliftonStrengths themes of talent. [Learn more about strength-based development.](#)

*Working with Dan has given me the space to think about what I really want and prioritise over the noise that was going on in my business and my life.*

*Understanding my strengths, working on my little voice and being held accountable has helped me to set and achieve meaningful goals... [read more](#)*

**Trish Pollock | Brand Ark**

*His presentation style was energetic and interactive, and inspired participants, aged 18-26, to believe in themselves and their ability to achieve their career goals by utilising their new found skills... [read more](#)*

**Katey Halliday | Coordinator RYLA – Rotary Youth Leadership Awards**

*You have helped me to transform my life. You're an inspiration, a blessing and absolute delight to work with. I am truly thankful and would highly recommend you to anyone... [read more](#)*

**Maryanne Jones | Principal**

*...adored by his mentees because of his coaching skills that help students brainstorm valuable solutions for their clients, also because of his human-centred approach that makes people's every encounter with him very worthwhile... [read more](#)*

**Hope Dolino | WIL Programs Coordinator, Practera**

*One meeting with Dan provided me a new perspective – a more holistic one. Amongst other things, booking our first overseas family holiday in 6 years!*

**Eoin Loftus | CEO, Culshaw Group of Companies & Majestic Hotels.**

*At a time in my life when my inner compass was broken, Dan was able to work through my thoughts to determine a positive direction and put me back on track... It reinvigorated my drive to succeed; not just in my career, but in my family and personal life and most importantly in myself... [read more](#)*

**Prue Grund | Little Red Caboose**

*Dan's keynote presentation helped delegates be aware of their strengths and utilise their natural talents in both their career and personal life... [read more](#)*

**Abbey Buckham | Event Coordinator, TICSIA**

I would recommend Dan to anyone looking to make improvements in their life and business who knows that they need guidance and accountability, or even a sounding board for ideas—especially when the heat is on... [read more](#)

**Adrian | Adelaide**